



16th ANNUAL TRAUMA SYMPOSIUM

EXHIBITING OPPORTUNITIES

Aug. 30 - Sept. 1, 2010
San Antonio, Texas

NATIONAL
TRAUMA
INSTITUTE

16th ANNUAL TRAUMA SYMPOSIUM

The National Trauma Institute will hold its 16th Annual Trauma Symposium from August 30 to September 1, 2010 in San Antonio, Texas at the San Antonio Marriott Rivercenter.

This annual event is an opportunity for trauma care providers to stay abreast of the latest innovations in care. The Annual Trauma Symposium takes into account the multi-disciplinary nature of trauma care and the components of trauma systems and welcomes the entire trauma team. Presentations cover clinical and basic science, management guidelines and outcomes.

NTI's unique blend of military and civilian speakers and topics makes the Annual Symposium unlike any other medical conference in the country. The meeting attracts about 800 attendees, including surgeons, nurses and EMTs from both the civilian and military sectors.

Our attendees come highly motivated to participate in our cutting-edge educational programs. They also look forward to the exhibits as an extension of the educational experience.

The San Antonio Marriott Rivercenter is a 38-story hotel located on San Antonio's scenic Riverwalk. All Trauma Symposium events will occur within the building.

CME: This activity has been approved for "AMA PRA Category 1 Credit."[™]

CNE: "Nursing contact hours have been applied for through the Texas Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation."

THE PRELIMINARY PROGRAM

MONDAY, AUGUST 30

7:00 - 8:00 a.m.

Registration and Breakfast
Exhibits Open until 8:30 a.m.

8:00 - 8:40 a.m.

Chairman's Address

8:40 - 11:50 a.m.

General Session:
Post Traumatic Stress Disorder
Provider Resiliency

11:30 a.m. - 2:30 p.m.

Exhibits Open

12:10 - 1:10 p.m.

Lunch

1:15 - 4:40 p.m.

Concurrent Breakout Lectures

- Trauma Critical Care
- Emergency Medicine
- Anesthesiology
- Orthopedic Trauma
- Craniofacial Trauma
- Neurosurgery

5:30 - 7:30 p.m.

Reception

TUESDAY, AUGUST 31

7:00 - 8:00 a.m.

Registration and Breakfast
Exhibits Open until 8:30 a.m.

8:00 - 11:20 a.m.

Concurrent Breakout Lectures

- Orthopedic Research

- Ophthalmology
- Trauma Nursing
- Anesthesiology
- Emergency Medicine

11:30 a.m. - 12:30 p.m.

Poster Session

11:30 a.m. - 2:30 p.m.

Exhibits Open

12:30 - 1:30 p.m.

Lunch

1:50 - 2:50 p.m.

General Session:
Traumatic Brain Injury

3:00 - 5:20 p.m.

Concurrent Breakout Lectures

- Trauma Critical Care
- Emergency Medicine
- Anesthesiology
- Orthopedic Trauma
- Trauma Nursing
- Craniofacial Surgery

WEDNESDAY, SEPTEMBER 1

7:00 - 8:00 a.m.

Registration and Breakfast

8:00 - 9:30 a.m.

Resuscitation Plenary Panel

9:40 - 11:50 a.m.

Concurrent Breakout Lectures

- Emergency Medicine
- Anesthesiology
- Burn Surgery



ABOUT THE NATIONAL TRAUMA INSTITUTE

The National Trauma Institute is a non-profit organization dedicated to funding and developing research that addresses trauma injury in the United States. Our mission is to reduce injury, death and disability by elevating trauma on the national research agenda; increasing scientific knowledge related to trauma, burns, and injury prevention; and changing clinical practice.

NTI fosters knowledge sharing between civilian and military trauma experts. Its board members are

trauma surgeons from across the country who are leaders in major national trauma organizations. They represent both civilian and military settings.

NTI's research priorities include hemorrhage, infection, burns, disaster preparedness, airway and ventilation strategies and technology development.

Visit NTI online at:
www.NationalTraumaInstitute.org.

PAST SYMPOSIUM EXHIBITORS

- Acute Innovations
- Air Force Reserve
- Alsius
- Argentum Medical
- Athena
- AxoGen, Inc.
- Combat Medical Systems
- Cook
- CSTARS
- DVBIC
- Edwards Life Science
- Eisai Inc.
- Electromedical Products
- Elsevier
- Ethicon
- Genzyme Biosurgery
- HemCon, Inc.
- Hill Rom
- Hutchinson Technology
- I-Flow
- INNERCOOL Therapies, Inc.
- Integrated Medical Systems
- Laerdal
- Life Cell
- Lippincott Williams and Wilkins
- Marketing Assessment, Inc.
- Masimo
- MAST Biosurgery
- Medela
- Medtronic
- Merck
- Mission Vista Behavioral Health
- Novo Nordisk
- Ossur America
- PerSys Medical
- Sanofi-Aventis
- Smith & Nephew
- SonoSite
- Stryker
- Synthes CMF
- Synthes USA
- TEI Biosciences
- Trauma Cure
- Trauma Tec, Inc.
- TRUE Research Foundation
- US Army Institute of Surgical Research
- Wyeth
- Z Medica
- Zoll

CONTACT

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TRAUMA SYMPOSIUM EXHIBITING

\$1,600

- Listing in Symposium Program
- Listing in NTI Summer 2010 newsletter, *The NTI News*
- Listing on NTI website
- Complimentary registration for two exhibit personnel
- Invitation to opening day reception
- [See Rules & Regulations, back page]

TRAUMA SYMPOSIUM EXHIBITOR RULES, REGULATIONS AND FEES

Eligibility to Exhibit

Companies involved in providing education, supplies and services to the surgical profession—pharmaceuticals, instrumentation, practice management, publications, computer software, and so on—are encouraged to exhibit.

All products must be directly related to the practice of surgery or medicine and approved by NTI in its sole and absolute discretion. Exhibitors shall not exhibit products or services other than those described in the application and approved by NTI.

A product that is an “investigational device or drug” must be clearly marked as such. Exhibitors must ensure that with respect to all such devices or drugs, only permissible preapproved dissemination of scientific and educational information is provided at the exhibit and that appropriate disclosure and cautionary notices are included with the devices or drugs.

All products and services exhibited at the Annual Symposium shall comply with FDA rules and regulations. For additional information, contact the FDA at 888-463-6332 or www.fda.gov.

An exhibitor shall not in any manner directly or indirectly imply that a NTI endorsement or approval of the exhibitor’s product or service has been given merely because NTI approved such product or service for display at the Annual Symposium.

The use of logos, seals of approval, trademarks or other similar property rights that are in disuse may not be used in connection with any product or service or advertising material displayed or disseminated at the exhibit.

Application deemed ineligible by NTI will be returned with full payment.

Booth Rate and Payment Schedule

All 8’x10’ booths are \$1,600 each. Full payment must accompany your application. Exhibitors who must cancel space on or before July 12, 2010, will receive a refund of \$800 per booth. After July 12, 2010, no refunds will be given.

Display and Limitations

Your 8’x10’ booth includes side (3’) and back wall (8’) drape and an ID sign indicat-

ing booth number, company name, city and state. Two registration badges and lunch on August 30 and 31 are also included with your booth fee.

Assignment of Space

A point system, based on NTI Annual Symposium exhibit history and date of receipt of application, will guide the assignment of booth space. Three points will be given for each year exhibiting beginning in 2005. Exhibitors that have either merged with, been purchased by, or have purchased another company will receive the points earned by the company with the most favorable exhibit history. Only one company may be represented per space assignment. Subletting of exhibit space is prohibited.

Installation/Exhibit Hours/Dismantling

Installation:

Sunday, August 29, 3:00 to 7:00 p.m.

Exhibit Hours:

Monday, August 30, 7:00 to 8:30 a.m. & 11:30 a.m. to 2:30 p.m.

Tuesday, August 31, 7:00 to 8:30 a.m. & 11:30 a.m. to 2:30 p.m.

Dismantling:

Tuesday, August 31, 2:30 to 5:00 pm

Exhibitor Representatives

Exhibits must be staffed at all times during the exhibit hours. Each exhibiting company is provided two (2) badges as part of its booth space rental fee, provided that the exhibitor representatives are registered in advance. Additional and replacement badges will be available for \$25 each in advance and on site. Only exhibitors with badges will be permitted to enter the exhibit area during hours of installation and dismantling. No children under 16 years of age will be allowed in the exhibit hall at any time.

Failure to Occupy Space

Any space not occupied by 7:00 a.m., August 30, will be forfeited by the exhibitor. This space may be reassigned or used by NTI without refund, unless arrangements for delayed occupancy have received prior NTI approval.

Liability

In the event that the exhibition is cancelled, postponed or relocated due to fire, strikes, government regulations, causali-

ties, Acts of God or other causes beyond the control of NTI, the exhibitor waives any and all damages and claim for damages and agrees that the sole liability of NTI shall be to return to each exhibitor the exhibitor’s rental payment.

Special Restrictions

Giveaways are permitted only if approved in writing by NTI prior to the meeting. Any activity in the exhibit aisles is strictly prohibited.

Fire hose cabinets and exits must be left accessible and in full view at all times. Decorations and displays must either be of nonflammable material or be treated by an approved fire prevention method. All display material must be flame proofed and is subject to inspection by the San Antonio Fire Department. No flammable fluids or substances may be used or shown in booths.

Displays may not be dismantled nor any packing begun before Tuesday, August 31 at 2:30 p.m.

Security

NTI cannot guarantee or assume liability against loss or damage of any kind but will endeavor to protect exhibitors by locking the doors after convention hours and providing a security guard.

Signs/Announcements

No signs, posters or brochures will be allowed anywhere in the hotel except within each exhibitor’s booth. No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, tape nails, screws, bolts or any tool or material that could mark the floor or walls is prohibited.

Enforcement of Rules and Regulations

The Rules and Regulations of the NTI Exhibition are intended to bring order and equity to all parties involved. In addition to being subject to restriction or termination of an exhibit, exhibitors who violate regulations could be prevented from exhibiting at future meetings. NTI reserves the right to restrict or terminate an exhibit without notice if an exhibitor violates any of the Rules and Regulations contained herein. In the event of such restriction or eviction, NTI is not liable for any refunds, rentals, or other exhibit expense.